

## Alpha Omega Translations

Ensure your business is understood every time in any language



# Globalizing your business should not be daunting

- A foreign language should never impede growth in an international market.
- Alpha Omega Translations will help you grow your company globally.

Why are we the best in translation services? We are run by linguists specialized in your industry.



#### Who We Are

- Alpha Omega Translations specializes in expert, highly technical translations, and was founded 20 years ago by <u>Dimitra Hengen</u>.
- AOT has served global businesses with skilled translations and interpretations in more than 210 languages.
- We work with corporations, federal government agencies, NGOs and nonprofits.
- We serve all <u>industries</u>.
- We hire the best linguists in the world.
- Our suite of translation and localization services is designed for the digital age.



### What we do for our clients:

We provide a full range of translation solutions for leading technology, manufacturing, public relations, and government organizations in technical documentation, software localization, web and multimedia applications.



What industries we serve

**Corporate Partnership** 

**Economic Growth and trade** 

**Supply Chain Solutions** 

Merchandising, e-commerce, Marketing, Manufacturing

Banking and Insurance,

Biology

Construction and Civil Engineering

Energy

Aerospace

Telecommunications

Packaging

Software

Defense Development Global Health **Health Care** Legal **Technical** Agriculture **Food Security** Peace, Stability, and Transition **Democracy and Governance Education and Youth Financial Services Environment and Natural Resources** Water, Energy, Sustainable Cities **Gender Equality and Social Inclusions** and more

More industries we

serve

Whatever your product, service, or industry, the biggest challenge to international selling is getting translation and localization right.

It is imperative if you're a large global company, because international business may make up more than half of your revenue. That means going further by developing products and services specifically tailored to your local customers.

But it's even more vital if you're a small, fastgrowing company just starting to sell overseas. You want to make a splash, so great localization of your product and promotional material is a must for breaking into a market.



## How do we do it:

- First we translate, then another linguist edits, then we proofread.
- We do desktop publishing (DTP) too, so you get localized documents that look the same as your originals.







If you want to satisfy your customers by providing them with an experience in their local language. Our deep language and cultural expertise can bring your product home, worldwide.

We take your message and recreate it from the ground up for a new market, region or audience.

When your product needs to be more than translated; when it needs to become part of your customer's culture, understanding who they are, their values, their inspirations, and their stories. Translation, localization, and transcreation is what you need.

We can transfer the identity of your brand anywhere.

You want to take your products or services to new markets. And you know that you need to engage with your customers in their own language. From buying your product to using it to getting support, they deserve a superior experience with a product that feels local. Give them what they expect and you get increased sales. Brand expansion. Loyal followers. Sounds like where you want to go, right?

We are the partner to get you there.

Translation is where it all begins.

## Why translate?



- People are three times more likely to buy a product when they're addressed in their own language.
- Is your monolingual content limiting your global growth?
- You've pushed your borders, doing business well beyond your home country.
- It's time to serve international markets just as effectively as your home market.
- To make every customer feel like they're a click away from home.

## What our clients say about us

• "We have used the French and Spanish translation services of Alpha Omega Translations for years, and have been very impressed with the excellent quality of their work. They have always exceeded our expectations in quality, professionalism and efficiency. Our projects are usually time-sensitive and their teams have always delivered excellent translations, on time and at a very competitive price. We highly recommend Alpha Omega Translations for their professionalism and patience."

• Kathy Koch, CQ Global Researcher



## What our client say about us



"I have used the translation and publication services of Alpha Omega for over 10 years, in several international firms and organizations. Dimitra and her team have always exceeded expectations quality, professionalism and efficiency. I would (and do, regularly) recommend Alpha Omega to anyone who needs fast, accurate, and professional translation in and interpretation support. Alpha Omega is a pleasure to work with."

Marcia MacNeil, International Food Policy Research Institute



What our clients say about us

"Alpha Omega Translations has always come through for us. They are experts in the nuances of the language needed for a proper translation of the documents we provide. I highly recommend them for any company dealing with international health and development issues."

Milton Stern, Publications Manager - AIM Activity

## Why you should contact us



- We offer excellent customer services.
- We support global growth.
- We've developed a suite of services to help your brand provide your consumers with clear, consistent, and accurate localized content. Want top-notch language quality for all your markets? We provide pristine localized content for some of the world's most prominent brands.

#### Interested to lean more about our services?

Please roam around our site: www.AlphaOmegaTranslations.com

info@alphaomegatranslations.com

Toll-Free: 877-421-5958

